

# Summary of actions — Knowledge collaboration

Action	Activities	Agents
<p><b>9.1</b></p> <p><i>A plan for the support of the University's collaboration with our surrounding society will be developed. This plan should promote the integration between education, research and knowledge collaboration by means of physical, organisational and virtual collaboration platforms. The plan will include organisational and administrative set-ups, and a focus on documenting the effect of knowledge collaboration.</i></p>	<p>Establishing a <u>virtual platform</u> for knowledge collaboration showing experience, instruments, and cases – a showroom.</p> <p>Strengthening physical platforms by enhancing the efficiency of the set-up for the co-location of external partners on campus</p> <p>Strengthening organisational platforms by creating overview and coordination between institutional steering groups and forums with external partners.</p>	<p><b>Overall responsibility:</b> Eskild Holm Nielsen/Rasmus Antoft as regards documentation and effect.</p> <p><b>Decision-making authority:</b> The Executive Management</p> <p><b>Executive responsibilities:</b> Project managers</p> <p><b>Expert contributions:</b> Interdisciplinary project groups, faculties, departments, relevant research environments, doctoral schools, Shared Services, AAU Innovation &amp; Research Support.</p> <p><b>Other involvement:</b> Any external stakeholders such as external partners, regions, municipalities, enterprises, organisations.</p> <p><b>Implementation responsibility:</b> The management system</p> <p><b>Follow-up responsibility:</b> Eskild Holm Nielsen/Rasmus Antoft</p>
	<p>Embedding knowledge collaboration organisationally in the management and in the academic pillar.</p> <p>Optimising administrative support by clarifying the services from the central units.</p>	
	<p>Evaluating and documenting the effect of knowledge collaboration and best practice.</p>	

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<p><b>9.2.</b></p> <p><i>AAU's entrepreneurial activities for students and staff will be increased. A flexible incubator environment will be included in a programme for the support of idea generation, business development, prototyping, proof-of-concept development, etc.</i></p>	<p>Preparing applications to foundations in the AAU Startup programme and the POC programme.</p>	<p><b>Overall responsibility:</b> Eskild Holm Nielsen  <b>Decision-making authority:</b> <i>The Executive Management</i></p> <p><b>Executive responsibilities:</b> A) Startup and POC project; Project Manager at AAU Innovation; B) Dialogue with schools, departments and faculties; will be undertaken by a working group set up for that purpose and supported by AAU Innovation.</p> <p><b>Expert contributions:</b> <i>SEA + Commercialisation, relevant academic environments in relation to effect. Other accompanying research, individual academic environments involved in sparring with the individual entrepreneur, Entrepreneurship VIP network in relation to the PBL development project, the Careers Centre in relation to mentors and alumni initiatives, Campus Services in relation to physical surroundings. North Jutland Elite Sports will be included in the development of the "sport4player" model for entrepreneurship students.</i></p> <p><b>Other involvement:</b> <i>Departments, schools and faculties, in relation to the development of strategies to support the initiative. In addition, the public business promotion system and private stakeholders (for instance advisers and banks) will be involved.</i></p>
	<p>Agreement about the allocation of 500 -1000 square meters for the creation of a physical incubator environment.</p>	
	<p>Initiating the action.</p>	
	<p>Developing a fundraising strategy to supplement and further develop the action.</p>	
	<p>Dialogue with departments as regards resource allocation to support entrepreneurship. This includes financial contributions from the departments.</p>	
	<p>Dialogue with faculties and schools regarding the development of strategies and entrepreneurship. This includes development projects regarding the implementation of innovation/entrepreneurship within PBL.</p>	
<p>Initiating research projects for the purpose of examining the effect of and developing instruments for cooperation with entrepreneurs and integration between research, education and knowledge collaboration.</p>		

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	Establishing institutional partnerships with key stakeholders.	<b>Implementation responsibility:</b> <i>The Executive Management</i> <b>Follow-up responsibility:</b> <i>Eskild Holm Nielsen</i>
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